

Product Designer

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PROFESSIONAL SUMMARY

Dynamic Product Designer with a proven track record, leveraging strong analytical thinking and problem-solving abilities to enhance product design and user experience. Excelled in utilizing visual design skills and attention to detail, evidenced by leading successful product launches and optimizations.

Hardworking, highly motivated professional eager to lend combined knowledge and skills to enhance business performance. Operates well in both individual and team capacities, leveraging seasoned work ethic to quickly adapt to different processes and drive company objectives. Resourceful and results-driven with a passion for growth and efficiency to meet company needs and increase service value.

EXPERIENCE

Evention LLC Chicago, IL Product Designer 01/2023 - Present	 Facilitated brainstorming sessions with cross-functional teams to generate innovative ideas. Employed agile methodologies to rapidly iterate on product designs. Presented final products at company meetings and industry events. Optimized existing product features using A and B testing methods. Participated in new product planning and market research, including studying potential need for new products.
Evention LLC Chicago, IL Associate Product Designer 12/2021 - 12/2022	 Developed interactive prototypes for usability testing. Designed wireframes, mockups, prototypes, and other visuals to communicate design intent. Worked closely with engineering teams during implementation phase. Validated product ideas through surveys, interviews, and focus groups. Utilized data-driven insights to create effective product designs.
SKILLS	
GALLO	
Agile experience	Design process

- Product Testing
- Mockups and prototypes

- Adaptability and Flexibility
- Monitoring and reporting

REFERENCES

References available upon request